

## **United Way 5K – Framingham**

The 2nd Annual United Way 5K Run/Walk will follow our successful first year and help bring awareness to three critical issues in our community: food insecurity, suicide prevention, and early literacy. Sponsors of this event will be supporting vital programs and services in the MetroWest/495 Corridor.

### **Title Sponsor - \$5,000**

- Your organization's logo on custom street banner and yard signs throughout the town
- Logo on event page, promoted in press and social media
- Complimentary ad on the front of event route map
- Your company logo on race bibs and front and back of race shirts
- Your company logo on all route signs
- Your company logo on mile markers
- Your company logo at water station
- Your company banner hung at the start/finish location
- Complimentary race registration for 15 runners
- Complimentary vendor table to promote your organization

### **Photo Booth Sponsor - \$3,000**

- Your logo on photo booth backdrop
- Your company logo on event page, promoted in press and social media
- Complimentary ad on event route map
- Your company logo on back of race shirts
- Your company banner hung at the event
- Complimentary race registration for 8 runners
- Complimentary vendor table to promote your organization

### **Elite Sponsor - \$2,000**

- Logo on event page, promoted in press and social media
- Complimentary ad on event route map
- Your company logo on back of race shirts
- Logo at water station
- Your company banner hung at the event
- Complimentary race registration for 6 runners
- Complimentary vendor table to promote your organization

### **Pacesetter Sponsor - \$1,000**

- Logo on event page, promoted in press and social media
- Complimentary ad on event route map
- Your company logo on back of race shirts
- Your company banner hung at the event
- Complimentary race registration for 4 runners
- Complimentary vendor table to promote your organization

### **Goodie Bag Sponsor - \$500 (2)**

- Logo on event page, promoted in press and social media
- Your company logo on back of race shirts
- Complimentary race registration for 2 runners
- Complimentary vendor table to promote your organization