

# REINDEER RUN 5K - CLINTON

Sponsors of the 2nd annual Reindeer Run 5K Run/Walk in Clinton, MA will help raise awareness of WHEAT Community Connections, a direct service of the United Way of Tri-County. WHEAT supports struggling individuals and families in the communities of Clinton, Berlin, Bolton, Lancaster, and Sterling with a week's worth of groceries each month, a home cooked meal five nights a week, and significantly discounted clothing, housewares, and electronics from the Hidden Treasures thrift store.



## **Title Sponsor - \$5,000**

- Logo on custom street banner and yard signs throughout town
- Logo on event webpage, press and social media
- Complimentary ad on front of event route map
- Logo on race bibs and back of shirts
- Logo on all route signs and mile markers
- Logo at water station
- Your company banner hung at the start/finish location
- 15 complimentary race entries
- Complimentary vendor table

## **Photo Booth Sponsor - \$3,000**

- Logo on event webpage, press and social media
- Complimentary ad on event route map
- Logo on photo booth backdrop
- Logo on back of race shirts
- Your company banner hung at the event
- 8 complimentary race entries
- Complimentary vendor table

## **Elite Sponsor - \$2,000**

- Logo on event webpage, press and social media
- Complimentary ad on event route map
- Logo on back of race shirts
- Logo at water station
- Your company banner hung at the event
- 6 complimentary race entries
- Complimentary vendor table

## **Pacesetter Sponsor - \$1,000**

- Logo on event webpage, press and social media
- Complimentary ad on event route map
- Logo on back of race shirts
- Your company banner hung at the event
- 4 complimentary race entries
- Complimentary vendor table

## **Goodie Bag Sponsor - \$500**

- Logo on event webpage, press and social media
- Logo on back of race shirts
- 2 complimentary race entries
- Complimentary vendor table