Sponsors of the annual Reindeer Run 5K Run/Walk in Clinton, MA will help raise awareness of WHEAT Community Connections, a direct service of the United Way of Tri-County. WHEAT supports struggling individuals and families in the communities of Clinton, Berlin, Bolton, Lancaster, and Sterling with a week’s worth of groceries each month, a home cooked meal five nights a week, significantly discounted clothing, housewares, and electronics from the Hidden Treasures thrift store, and access to wrap around services from other providers.

Title Sponsor - $5,000
- Logo on yard signs throughout town
- Logo on event webpage, press and social media
- Complimentary ad on front of event route map
- Logo on race bibs and back of shirts
- Logo on all route signs and mile markers
- Logo at water station
- 15 complimentary race entries
- Complimentary vendor table

Photo Booth Sponsor - $3,000
- Logo on event webpage, press and social media
- Complimentary ad on event route map
- Logo on photo booth backdrop
- Logo on back of race shirts
- 8 complimentary race entries
- Complimentary vendor table

Elite Sponsor - $2,000
- Logo on event webpage, press and social media
- Complimentary ad on event route map
- Logo on back of race shirts
- Logo at water station
- Your company banner hung at the event
- 6 complimentary race entries
- Complimentary vendor table

Pacesetter Sponsor - $1,000
- Logo on event webpage, press and social media
- Complimentary ad on event route map
- Logo on back of race shirts
- Your company banner hung at the event
- 4 complimentary race entries
- Complimentary vendor table

Goodie Bag Sponsor - $500
- Logo on event webpage, press and social media
- Logo on back of race shirts
- 2 complimentary race entries
- Complimentary vendor table