

SPONSORSHIP OPPORTUNITIES

HEART of HUNGER

28 DAY FITNESS CHALLENGE



The Heart of Hunger Challenge is back for another month-long heart-healthy fitness challenge to keep you moving this winter. Participants register and commit to run or walk a minimum of one mile, outdoors, every day in February. Participants will track their progress online and will be entered into a raffle for some great prizes.

This is a virtual challenge that works on the honor system so you can participate from anywhere as long as you complete at least 1 mile outdoors every day in the month of February.

All funds raised will support the United Way of Tri-County's food pantries and hot meal programs.

To Sponsor or Register visit:
UWOTC.ORG/HEART





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	The Big Freeze \$2,500	Frosty Feet \$2,000	Bundle Up \$1,500	Chill Out \$1,000	Snowflake \$500	Heart on Your Sleeve \$100
Company name included in event logo						
Sign displaying company logo at one United Way of Tri-County food pantry	3 Months	2 Months	1 Month			
Company logo displayed prominently on event webpage						
Company logo included on event webpage						
Company logo displayed prominently on back of event t-shirts						
Company logo included on back of event t-shirts						
Your Name or Company listed down sleeve of t-shirts						
Company logo on weekly photo contest						
Company mention in event press release						
Number of social media thank you's	4	3	2	1	1	
Company highlighted in United Way newsletter emailed to more than 11,000 supporters						
Company logo included in event emails to more than 11,000 United Way supporters						
Company logo included on completion certificates delivered to participants who complete challenge						
Complimentary event entries	8	6	4	2	1	

