

Contact: Cristina Brennan
Phone: (508) 370-4826
Fax: (508) 875-8862
Email: Cristina.Brennan@uwotc.org

FOR IMMEDIATE RELEASE
June 09, 2017

United Way of Tri-County partners with Chick-fil-A Westborough for End of School Book Drive

Eat more chicken and donate books

Framingham, MA — Chick-fil-A Westborough, located at 286 Turnpike Rd in Westborough, Mass., will kick off summer vacation by hosting an end-of-school book drive. Chick-fil-A has partnered with the United Way of Tri-County's Ready to Read early literacy program to help collect books. This partnership demonstrates the commitment that store owner Mike Lawson has to giving back to his community.

From June 21 to July 8, customers are encouraged to donate new, age appropriate book(s) for children under 5 to the United Way Ready to Read program. Customers who donate will receive a free Chick-fil-A® Chicken Sandwich for their donation. Limit one free offer per person.

Ready to Read provides 12 new books each year to children from birth until the time they enter kindergarten. This initiative develops important early literacy skills in children, ensuring they will enter school prepared to learn how to read.

Books are given at no cost to the families thanks to the support of community partners like Mike Lawson at Chick-fil-A Westborough, and the program has continued to grow because of the generosity of individuals in the community. "Our Ready to Read program benefits greatly from the generosity of Chick-fil-A. We appreciate their commitment to our local communities" said Paul Mina, President and CEO of the United Way of Tri-County.

If you wish to support the United Way of Tri-County's Ready to Read program, please consider dropping off age appropriate book(s) for children under 5 at Chick-fil-A Westborough or visit our website at <http://www.uwotc.org/ReadyToRead> to learn more.

The United Way of Tri-County is a community building organization that brings people together to care for one another. We provide programs and services, connect volunteers, strengthen agencies, teach social responsibility, and meet the critical needs of the community with the help of people like you.

###