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FOR IMMEDIATE RELEASE
August 21, 2018

Jack's Abby Craft Lagers and United Way Team Up for Annual 5K Run to Support local Community

Framingham – Jack's Abby Craft Lagers has teamed up with the United Way of Tri-County (UTWC) to sponsor the nonprofits 3rd Annual 5K Run/Walk fundraiser on Saturday, October 13. The Jack's Abby/United Way 5K will have a new home at the Jack's Abby Craft Lager Brewery and Beer Hall located at 100 Clinton Street in Framingham. With this new home also comes a new route for participants and a new 10:00am start time.

The fee to participate is \$30 and 100% of the proceeds from runner's registration fee goes directly to the United Way program each runner selects during registration, including:

- The Pearl Street Cupboard and Café at Park in Framingham (PSCC). The food pantry and hot meal program serves thousands of individuals and families monthly groceries and a three-course hot meal five nights a week. Seniors are also provided with free lunchtime meals Monday through Friday.
- The Marlborough Community Cupboard (MCC). The food pantry provides a week's worth of groceries each month to families and individuals in need. MCC offers a Senior Mobile Market that provides free delivery of groceries to homebound seniors each month. Staff are also available to connect pantry clients with additional human services. MCC also offers free clothing and household items to clients.
- Ready to Read. UWTC's early literacy program is currently offered in Framingham and Milford and provides 12 new books a year to at-risk children from birth until they enter kindergarten. Helping children build their own home library sparks an interest in reading and helps prepare young children with the skills they need to be learn how to read when they enter school.
- Call2Talk, the mental health/suicide prevention line of the Mass2-1-1 state-wide phone system. United Way's 24/7 statewide suicide prevention and mental health call and text line. In 2017, call-takers answered more than 45,000 calls providing free non-judgmental support to individuals experiencing emotional distress. Through Call2Talk's TeleCheck program, trained older adult volunteers make outgoing peer-to-peer calls to other seniors who have been identified as needing mental health support. Participation in TeleCheck also helps volunteers maintain social connectivity and purpose

"The Jack's Abby/United Way 5K is an opportunity for everyone to come out and support the community, have fun, and support local businesses that give back," said Paul Mina, President & CEO at the United Way of Tri-County. "There are too many children, seniors, veterans, families and individuals going hungry, living with depression, or struggling in school. We are extremely grateful that Jack's Abby is so generously lending support to this event that will fund critical programs in the region."

Long sleeve t-shirts will be given to the first 250 runners to register and goodie bags to the first 200 to sign up. Prizes will be awarded after the race to the top male and female in eight age categories as well as the first and

second place male and female runners overall. Special awards will be presented to top individual fundraiser and team fundraisers. There will also be music, games, and a great raffle offered to participants and those who come out to support family and friends running and walking. Jack's Abby will offer post-race discounts on a handful of items from their appetizing Beer Hall menu to all runners and walkers, and encourages everyone to stop by for some delicious food and a pint after the race.

For those interested in running, walking, volunteering, having a vendor table, or sponsoring the event, please visit the United Way's website at www.uwotc.org/5k or contact Special Events Manager Sandy Baldi at Sandra.Baldi@uwotc.org / 508.370.4873.

Thank you to race **sponsors Avidia Bank, Reliant Medical Group, DCU**, and title sponsor **Jack's Abby**. Special thanks to UWTC's annual platinum sponsor **Sunovion Pharmaceuticals, Inc.**

About Jack's Abby Craft Lagers

Jack's Abby Craft Lagers has been brewing world class lager using traditional German standards and American innovation since 2011. Founded by Jack, Eric, and Sam Hendler, Jack's Abby has become a mainstay of the craft brewing scene in the Northeast and nationwide. Since its inception the brewery has continued to uphold its mission of brewing lagers, and only lagers. Stop by the Jack's Abby Beer Hall & Kitchen at 100 Clinton Street in Framingham. Grab a pint of lager and order up a fresh wood-fired pizza.

About the United Way of Tri-County

The United Way of Tri-County is a community building organization that brings people together to care for one another. We provide programs and services, connect volunteers, strengthen agencies, teach social responsibility, and meet the critical needs of the community with the help of people like you. For more information visit the United Way website at www.uwotc.org

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