

UNITED WAY OF TRI-COUNTY

# Shining Stars

This annual event is a celebration and recognition of significant donors, supporters and volunteers of the United Way of Tri-County. Our recognition dinner attracts up to 400 of the MetroWest/495 Corridor's most recognizable leaders, business men and women, legislators, agencies and residents from the 34 communities served by the United Way of Tri-County. Awards include the Lifetime Achievement Award, the President's Award, the Athena® Leadership Award, the Rising Star Award and Live United Award. Let us help highlight your support in the community and bring attention and respect to your brand.

## *Platinum Star* - \$10,000

- Company name used in official event name
- Logo on all event materials and signage
- Exclusive logo on nametags with United Way
- Prominent logo in event slideshow
- Your banner hung in ballroom
- Complimentary table of 8
- Premium logo placement on event webpage
- Social media and press spotlight
- Logo included in event emails
- Full page color ad in program book

## *Gold Star* - \$5,000

- Logo on all centerpieces
- Your banner hung at the registration table
- Logo in event slideshow
- Logo on event webpage
- Social media and press mentions
- 6 complimentary tickets
- Full page color ad in program book

## *Silver Star* - \$2,500

- Presentation of Athena Award
- Logo on event webpage
- Poster with logo in ballroom
- Logo in event slideshow
- 4 complimentary tickets
- 1/2 page color ad in program book

## *Bronze Star* - \$1,000

- Signage with your logo at food stations
- Logo on event webpage
- Logo in event slideshow
- 2 complimentary tickets
- Program book inclusion
- 1/4 page color ad in program book

## *Twinkling Star* - \$500

- Logo on event webpage
- Logo in event slideshow
- 1/4 page ad in program book

## *Contributing Star* - \$250

- 1/8 page ad in program book

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