

PRESS RELEASE

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Automax Preowned to Support United Way's Feed A Family Drive for the Holidays...

"Feed a Family For Fifty" Begins It's Sixth Year.....

Framingham, MA- Did you know that 1 in 7 people in Massachusetts go hungry every day? United Way of Tri-County is committed to making a difference in the fight against hunger by helping to feed individuals and families this holiday season. Once again those in need of food will be assisted through the organization's annual "Feed a Family for Fifty" initiative which last year provided food to 1700 families in the Metrowest/495 Corridor. We are happy to announce that a local auto dealer Automax Preowned has joined us to help support our 2017 Feed a Family campaign which has a goal of feeding 2000 needy families. Automax Preowned, located on Rt.9 in Framingham will be running its charitable campaign until December 20th. Automax has a target goal of raising \$25,000. Automax will be donating a portion of their sales and matching donations from their customers of up to \$1,000.

"We are proud of Automax's efforts in support of our Feed a Family campaign" said Paul L. Mina, President & Chief Executive Officer of the United Way of Tri-County. "We are very grateful for their support and generosity," Mina said. "It looks like this year we will need to feed between 300-400 additional local families during the holidays so the contribution from Automax is very timely."

People not participating in the Automax program can make donations on our website at www.uwotc.org/feedafamily or by sending a check to Feed a Family For Fifty, C/O the United Way of Tri-County, 46 Park St. Framingham, MA 01702. All donations are tax deductible. *The need this year is even greater than we anticipated with so many underemployed individuals joining the ranks of the needy, so please adopt as many families as you can and make this holiday season a little brighter for some of our local neighbors and friends.*

The United Way of Tri-County owns and operates the Pearl St. Cupboard & Café in Framingham, which currently feeds over 4000 Framingham families, the Marlborough Community Cupboard in Marlborough which currently feeds over 1400 families and the Clinton Community Cupboard & Café at WHEAT Community Connections in Clinton which currently feeds over 2000 area families. In addition to needing cash donations, all of our facilities rely heavily on volunteers to operate so we welcome anyone who is willing to lend a hand and volunteer. Call 508-370-4902 for more information.

We also encourage donors and or potential donors to visit one of our three food pantries and two cafés to see first-hand how your contribution is used.