

# The United Way of Tri-County invites you to **TOSS YOUR BOSS!**

**HAVE YOU EVER WANTED TO TELL YOUR BOSS TO  
TAKE A LEAP? HERE'S YOUR CHANCE!**

"Toss Your Boss" for charity - gather your coworkers and raise a minimum of \$2,500 to send your boss rappelling down 12 stories Over the Edge for the United Way of Tri-County. But watch out! If your boss matches your fundraising they can toss you! Visit our website for more information [uwotc.org/edge](http://uwotc.org/edge)



## HOW YOUR \$1,000 FUNDRAISING GOAL HELPS LOCALLY



**289 HOT MEALS AT ONE  
OF OUR CAFÉS**



**10 FULLY TRAINED  
CALL TAKERS**



**40 BACKPACKS FILLED  
WITH SCHOOL SUPPLIES**



**20 FAMILY  
THANKSGIVING DINNERS**



**641 WELLNESS CALLS  
TO SENIORS AT HOME**



**480 NEW  
CHILDRENS BOOKS**

# The United Way of Tri-County is going **Over EDGE**

**June 5 3 PM KICKOFF**  
**June 6 OTE Event**



**Framingham**  
State University

**CORINNE HALL TOWERS | 100 State Street, Framingham, MA**

## **RAPPEL FOR A CAUSE!**

Over The Edge is an exciting and unique rappelling event down the side of the 121-foot Corinne Hall Towers on the campus of beautiful and historic Framingham State University. The **first 96 fundraisers** to raise a minimum of **\$1,000** will earn a spot to go Over the Edge.

The money you raise will support the programs of the United Way of Tri-County. See back page to see how your fundraising will help your LOCAL community.



**UWOTC.ORG/EDGE**

**QUESTIONS? Contact Sandy | 508.370.4833 | [sandra.baldi@uwotc.org](mailto:sandra.baldi@uwotc.org)**





	<b>ROOFTOP SPONSOR</b> <b>\$25,000</b> <i>(Exclusive)</i>	<b>PHOTO OP SPONSOR</b> <b>\$15,000</b> <i>(Exclusive)</i>	<b>ROPES SPONSOR</b> <b>\$10,000</b> <i>(Two Sponsors)</i>	<b>LANDING ZONE</b> <b>\$7,500</b> <i>(Two Sponsors)</i>	<b>STAGING SPONSOR</b> <b>\$5,000</b> <i>(Exclusive)</i>	<b>BELAY SPONSOR</b> <b>\$2,500</b> <i>(Exclusive)</i>	<b>BUILDING HOST</b> <b>IN KIND</b> <i>(Exclusive)</i>	<b>IN KIND SPONSORS</b> <i>(Food, beverages, media, prizes, etc.)</i>
Listed as Rooftop Sponsor with United Way of Tri-County	●							
Prominent logo placement on event banner	●						●	
Logo on helmet sticker & front of t-shirts	●							
Inclusion in all media releases, public service or promotional spots on radio, and or tv - best efforts	●	●	●				●	
Logo with link back to your website on UW Over the Edge event page	●	●	●	●	●	●	●	
Logo in event email blasts, posters, ads, event webpage, newsletter, blog and other promotional materials	●	●	●	●	●	●	●	
Inclusion in social media pre/post event	●	●	●	●	●	●	●	
Speaking opportunity on media day	●	●	●	●			●	
Exclusive spotlight in UWTC newsletter to over 8K email addresses	●	●	●	●			●	
Logo on event banner		●	●	●	●	●	●	●
Logo on back of event t-shirt		●	●	●	●	●	●	
Logo on with United Way on step & repeat banner in photo area		●						
Rope named for company. DJ mentions company name each time a new edger is on your rope			●					
Exclusive naming rights on landing zone ground cling signage and mention by DJ when each edger lands				●				
Logo on website, promo material, signage, back of t-shirts, or rappel slot (Perks depend on the level of your in kind gift)								●
Exclusive naming rights & signage to staging area for edgers					●			
Number of rappel spots	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>0</b>

SPONSORSHIP OPPORTUNITIES