

# Reindeer Run 5K

**SATURDAY, DECEMBER 2 • 10 AM START**

**2023 SPONSORSHIP OPPORTUNITIES**



Thank you for considering sponsorship opportunities for the 8<sup>th</sup> Annual Reindeer Run 5K to support WHEAT Community Connections.

WHEAT serves thousands of struggling individuals and families in Clinton, Berlin, Bolton, Lancaster, and Sterling, through our food pantry and hot meal programs, case management services, school backpack and holiday gift programs, and special Thanksgiving meal distribution.

Sponsoring a major event like the 5K will increase your brand awareness and set you apart from your competitors. You will be supporting a great non-profit that is helping families navigate challenging times, while promoting your business to hundreds of residents across the region.

## **Presenting Sponsor - \$5,000 (1)**

Your company name as presenting sponsor

- Logo on custom yard signs
- Primary placement on event webpage
- Logo on race bibs
- Primary placement of logo on t-shirts for all runners
- Complimentary ad on front of route map
- Social media mentions
- Complimentary vendor table
- Ten complimentary race entries

## **Finisher Medal Sponsor - \$3,500 (1)**

- Logo on medal ribbon given to all finishers
- Logo on event webpage
- Logo on t-shirts
- Logo on route map
- Social media mentions
- Complimentary vendor table
- Ten complimentary race entries

## **Photo Booth Sponsor - \$3,000 (1)**

- Logo on all photo strips
- Logo on event webpage
- Logo on t-shirts
- Logo on route map
- Social media mentions
- Complimentary vendor table
- Eight complimentary race entries



**For information on sponsorship of the WHEAT Community Connections Reindeer Run 5K  
please contact: Jodi Breidel (508) 370-4942 [jodi.breidel@uwotc.org](mailto:jodi.breidel@uwotc.org)**

### Finish Line Sponsor - \$2,500 (1)

- Your logo on finish line banner
- Logo on event webpage
- Logo on t-shirts
- Logo on route map
- Social media mentions
- Six complimentary race entries



### Koozie Sponsor - \$2,000 (2)

- Your logo on event koozies
- Logo on event webpage
- Logo on t-shirts
- Logo on route map
- Social media mentions
- Six complimentary race entries



### Water Stop Sponsor - \$1,500 (1)

- Logo on signage at Water Stop on route
- Logo on t-shirts
- Logo on event webpage
- Logo on route map
- Complimentary vendor table
- Five complimentary race entries

### Pacesetter Sponsor - \$1,000 (2)

- Logo on route mile markers
- Logo on event webpage
- Logo on route map
- Logo on t-shirts
- Complimentary vendor table
- Four complimentary race entries



### T-Shirt / Route Map Combo Sponsor - \$500 (multiple)

- Logo on event webpage
- Logo on t-shirts
- Logo on route map
- Two complimentary race entries

### T-Shirt Only Sponsor - \$350 (multiple)

- Logo on T-shirt
- One complimentary race entry

### Route Map Only - \$200 (multiple)

- Logo on Route Map

### Reindeer Run Elf Sleeve - \$100 (multiple)

- Your family, foundation, individual or organization name on our shirt sleeve



For information on sponsorship of the WHEAT Community Connections Reindeer Run 5K  
please contact: Jodi Breidel (508) 370-4942 [jodi.breidel@uwotc.org](mailto:jodi.breidel@uwotc.org)