

JACK'S ABBY UNITED WAY 5K

SATURDAY, SEPTEMBER 20
10 AM START

2025 SPONSORSHIP PACKAGE



TITLE SPONSOR – SOLD (JACK'S ABBY)

- Share event title with United Way of Tri-County
- Logo on custom street banner
- Primary placement on event material
- Primary logo placement on t-shirts
- Social media and press mentions
- Complimentary ad on front of route map
- Complimentary vendor table at event
- Company spotlight in UWTC Newsletter to 10,000 donors, volunteers, businesses, and supporters
- 10 complimentary race entries (350 value)

SOLD!

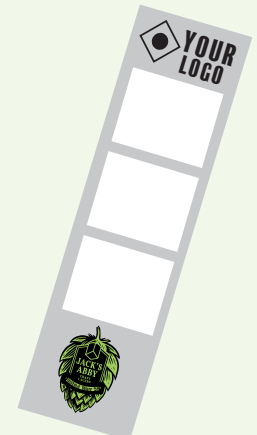
MEDAL SPONSOR - \$3,000 (3)

- Your logo printed on finisher medal ribbon provided to the first 500 finishers
- Top logo placement, after title sponsor, on event webpage
- Logo on t-shirts
- Social media and press mentions
- Complimentary ad on front of route map
- Complimentary vendor table at event
- Company spotlight in UWTC Newsletter to 10,000 donors, volunteers, businesses, and supporters
- 10 complimentary race entries (\$350 value)



PHOTO BOOTH SPONSOR - \$2,500 (1)

- Logo on all photo strips
- Logo on event webpage
- Logo on t-shirts
- Social media and press mentions
- Logo on route map
- Complimentary vendor table
- Company spotlight in UWTC Newsletter to 10,000 donors, volunteers, businesses, and supporters
- 10 complimentary race entries (\$350 value)



United Way of Tri-County

Deadline to sponsor is August 18, 2025

For information on sponsorship of the Jacks Abby/United Way 5K or other United Way events
please contact: Sandra Baldi (508) 370-4873 or Jennifer Bray (508) 370-4826





FINISH LINE SPONSOR - \$2,500 (1)

- Your logo on event finish line arch banner
- Logo on event webpage
- Logo on back of event t-shirts
- Social media mentions
- Logo on route map
- Company spotlight in UWTC Newsletter to over 11.6K donors, volunteers, businesses, and supporters
- 8 complimentary race entries (\$280 value)

KOOZIE SPONSOR - \$2,000 (2)

- Your logo on event koozies
- Logo on event webpage
- Logo on back of event t-shirts
- Logo on route map
- Social media mentions
- 6 complimentary race entries (\$280 value)



I'M STUCK ON YOU 5K STICKER SPONSOR - \$1,500 (1)

- Your logo on event 3.1 mile oval car stickers
- Logo on event webpage
- Logo on route map
- Social media mentions
- 4 complimentary race entries (\$140 value)



PACESETTER SPONSOR - \$1,000 (3)

- Logo on route mile markers
- Logo on event webpage
- Social media mentions
- Logo on route map
- 4 complimentary race entries (\$140 value)



WATER STOP SPONSOR - \$1,000 (1)

- Logo on water stop signage
- Logo on event webpage
- Logo on back of event t-shirts
- 2 complimentary race entries (\$70 value)

T-SHIRT SPONSOR - \$500 – MULTIPLE

- Your logo on back of event t-shirts

ROUTE MAP SPONSOR - \$250 – MULTIPLE

- Your logo on route map to all runners

JOIN THE POTTY - \$100 – MULTIPLE

- Your logo on inside and outside door of event port-a-potties



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