

Reindeer Run 5K

SATURDAY, DECEMBER 5 • 10 AM START

2026 SPONSORSHIP OPPORTUNITIES



Thank you for considering sponsorship opportunities for the 10th Annual Reindeer Run 5K to support WHEAT Community Connections. WHEAT serves thousands of struggling individuals and families in Clinton, Berlin, Bolton, Lancaster, and Sterling, through our food pantry and hot meal programs, case management services, school backpack and holiday gift programs, and special Thanksgiving meal distribution.

Sponsoring a major event like the 5K will increase your brand awareness and set you apart from your competitors. You will be supporting a great non-profit that is helping families navigate challenging times, while promoting your business to hundreds of residents across the region.

PRESENTING SPONSOR – \$5,000 (1)

- Your company named as presenting sponsor on event logo
- Logo on custom yard signs
- Primary placement on event webpage
- Logo on race bibs
- Logo on front of event t-shirts
- Primary placement of logo on t-shirts for all runners
- Logo on front of route map
- Social media mentions
- Complimentary vendor table
- Ten complimentary race entries



FINISHER MEDAL SPONSOR - \$2,500 (2)

- Logo on medal ribbon given to finishers
- Logo on event webpage
- Logo on back of event t-shirts
- Logo on route map
- Social media mentions
- Complimentary vendor table
- Eight complimentary race entries



FINISH LINE SPONSOR - \$2,500 (1)

- Your logo on finish line banner
- Logo on event webpage
- Logo on back of event t-shirts
- Logo on route map
- Social media mentions
- Seven complimentary race entries

SOLD

PHOTO BOOTH SPONSOR - \$3,000 (1)

- Logo on all photo strips
- Logo on event webpage
- Logo on back of event t-shirts
- Logo on route map
- Social media mentions
- Complimentary vendor table
- Eight complimentary race entries



KOOZIE SPONSOR - \$2,000 (2)

- Your logo on event koozies
- Logo on event webpage
- Logo on back of event t-shirts
- Logo on route map
- Social media mentions
- Six complimentary race entries



**WHEAT
COMMUNITY CONNECTIONS**

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of Tri-County

For information on sponsorship
of the WHEAT Community Connections Reindeer Run/Walk 5K
contact: Drew Davis (508) 370-4810 or Jennifer Bray (508) 370-4826





5K STICKER SPONSOR - \$1,500 (1)

- Your logo on event 3.1 mile oval car stickers
- Logo on event webpage
- Logo on back of event t-shirts
- Logo on route map
- Social media mentions
- Five complimentary race entries

WATER STOP SPONSOR - \$1,500 (1)

- Logo on signage at Water Stop on route
- Logo on back of event t-shirts
- Logo on event webpage
- Logo on route map
- Complimentary vendor table
- Five complimentary race entries

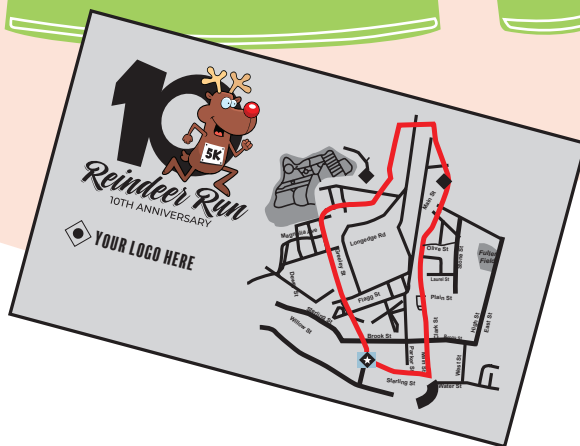


PACESETTER SPONSOR - \$1,000 (3)

- Logo on route mile markers
- Logo on event webpage
- Logo on route map
- Logo on back of event t-shirts
- Complimentary vendor table
- Four complimentary race entries

RACE PACKET STICKER SPONSOR - \$750 (MULTIPLE)

- Logo on all race packets containing event t-shirt and bib
- Logo on event webpage
- Logo on back of event t-shirts
- Logo on route map
- Two complimentary race entries



T-SHIRT / ROUTE MAP COMBO SPONSOR - \$500 (MULTIPLE)

- Logo on event webpage
- Logo on back of event t-shirts
- Logo on route map
- Two complimentary race entries

T-SHIRT ONLY SPONSOR - \$350 (MULTIPLE)

- Logo on back of event t-shirts
- One complimentary race entry

ROUTE MAP ONLY - \$200 (MULTIPLE)

- Logo on Route Map

REINDEER RUN ELF SLEEVE - \$100 (MULTIPLE)

- Your family, foundation, individual or organization name on our shirt sleeve



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